



POSITION DESCRIPTION

Position Title	BFNL Media Match Day Reporter
Reporting To	BFNL General Manager
Employment Status	Casual

The McDonalds Ballarat FNL, through its BFNL Media arm, has a number of opportunities for “Match Day Reporters” for the senior competition.

BFNL Media in 2021 is taking the next step to provide the most comprehensive coverage of community football that will ensure all supporters of the BFNL and football in general have access to one the of premier competitions in country Victoria.

The Role

The role will see the successful applicants work across various forms of media to provide score updates and news both live and in review. Working with our media partners, the role will include:

The role of Match Day Reporter will include:

- Providing “Around the Ground” updates live to air on radio.
- Posting live score updates across the BFNL social media channels.
- Writing match reviews for use in print media and league online channels.
- Other media opportunities as they are identified to enhance the coverage of senior football and netball.

The Person

These roles are ideally suited to media students, those looking to gain experience in the exciting field of sports media, or the right person with a passion for local sport and a way with words.

Previous media experience is not essential; however, the successful applicants will need to be proficient with social media, and have the ability to speak concisely on radio and write engaging match summaries that include results and key takeaways or moments from games.

Remuneration, along with additional out of pocket expenses, will be provided along with other benefits of being part of the Ballarat FNL team.

If this role sounds like you, send a cover letter and examples (if available) to the General Manager Shane Anwyl at shane@bfnl.com.au by COB Wednesday 7th April 2021.

For further information call 0409 072 403.

